



BURLINGTON CHORAL SOCIETY  
 P.O. Box 654 Burlington, VT 05402

## Display Advertising Order Form

1. On the table below, please circle your preferred ad **size**, **dollar amount** for the number of concert programs you'd like your ad to appear, and **orientation** (*please see diagrams on back*).
2. Please fill out the **contact information** (please print), and **sign**, at bottom.
3. Please **mail** the form with your **check** for the full amount to **BCS** at the above address.
4. Please e-mail your ad copy\* to **Philip Pezeshki** at [ppezeshki@yahoo.com](mailto:ppezeshki@yahoo.com), or send camera-ready artwork\* along with your check and completed order form.

**We must receive your ad copy and payment NO LATER THAN MARCH 27, 2009.**

*Please write or call Philip (233-9460) if you have any questions.*

<u>ad size</u>	<u>vertical</u>	<u>horizontal</u>	1 program <u>Spring '09</u>	2 programs <u>Spring/Fall 09</u>	inside/ back cover 1 program <u>Spring 2009</u>	inside/ back cover 2 programs <u>Spring/Fall 09</u>
full page	4.75" wide by 7.75" high	n/a	\$250	\$400	\$300	\$500
half page	2.25" wide by 7.75" high	4.75" wide by 3.75" high	\$125	\$200	\$175	\$250
quarter page (business card)	2.25" wide by 3.75" high	4.75" wide by 1.75" high	\$75	\$100		
eighth page	2.25" wide by 1.75" high		\$50	\$75		
list entry			\$25	\$40		

Name of business or organization: \_\_\_\_\_

Mailing address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Name of person authorizing this purchase: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ e-mail: \_\_\_\_\_

**Authorizing signature:**   X  

*\* We accept computer-generated artwork in .JPEG, .TIFF, and .PDF formats. Camera-ready, hardcopy artwork must be **black & white**, and formatted to the exact dimensions of the final ad. Any ad copy received that is not camera ready must be reworked by our graphic artist and is subject to a setup fee based on \$40/hour.*

½ page vertical  
2.25" wide  
7.75" high

½ page horizontal  
4.75" wide  
3.75" high

¼ page vertical  
2.25" wide  
3.75" high

full page  
4.75" wide  
7.75" high  
(This diagram only not to  
scale.)

¼ page horizontal  
4.75" wide  
1.75" high

1/8 page  
2.25" wide  
1.75" high